



Strengths, Weaknesses, Opportunities and Threats

	Positive	Negative
Internal	<i>Strengths</i>	<i>Weaknesses</i>
External	<i>Opportunities</i>	<i>Threats</i>





Strategies:

1. S-O Strategies

[List strategies that leverage strengths to capitalize on opportunities.]

Series of horizontal lines for writing S-O strategies.

2. S-T Strategies

[List strategies that leverage strengths to mitigate threats.]

Series of horizontal lines for writing S-T strategies.









**Note:** Remember, this template is just a starting point. Customize it according to your specific needs and adapt it to your organization's structure and goals. The aim is to use the template as a guide to systematically analyze internal and external factors and develop effective strategies for your business.